

## Press Release

### **BUBT Holds Seminar on “Prospects of Denim Sector in Bangladesh”**

December 31, 2017: Department of Textile Engineering of Bangladesh University of Business and Technology (BUBT) organized a seminar on “Prospects of Denim Sector in Bangladesh” on Sunday, December 31, 2017 at the Hall Room of the University Permanent Campus, Rupnagar, Mirpur, Dhaka. Mr. A F M Sarwar Kamal, Chairman, BUBT Trust was the Chief Guest while Prof. Md. Abu Saleh, Vice Chancellor, BUBT, presided over the Seminar. The Keynote Speaker was Mr. Mohammad Jamal Abdun Naser, Director, Shasha Denims Ltd. Prof. Dr. Engr. Ayub Nabi Khan, Pro Vice Chancellor, BGMEA



University of Fashion and Technology (BUFT), Prof. Md. Enayet Hossain Miah Treasurer, BUBT and Prof. Mian Lutfar Rahman, Proctor, BUBT were present as Special Guests. The Program was coordinated by Dr. Mohammed Rubaiyat Chowdhury, Professor and Chairman, Department of Textile Engineering, BUBT and Dean, Faculty of Engineering and Applied Sciences, BUBT.

The Keynote Speaker Mr. Mohammad Jamal Abdun Naser highlighted the challenges and prospects of Denim Sector in Bangladesh in an illustrative presentation. He emphasized on innovation rather than copying from abroad in Denim and textile engineering sector. He also emphasized on industrial sustainability to attract foreign buyers. He said, “Though we have some world class factories, after Rana Plaza Tragedy, Bangladesh RMG sector is now in a vulnerable condition with the negative image. To overcome this situation, we need to focus on innovative technology as well as sustainability”. He informed “Every day, 7 million pairs of jeans are made around the world. In Bangladesh, we have already 30 Denim factories and 6 are in the pipeline. So, more jobs will be opened here for the right people who have the passion and academic knowledge of Textile Engineering especially in Denim”

Prof. Dr. Engr. Ayub Nabi Khan, Pro Vice Chancellor, BGMEA University of Fashion and Technology (BUFT), said, “Bangladesh Denim has a good future, but we have the lack of expertise in our industry” He advised students to be the best engineers to fight globally in this sector. He mentioned, “We need to make our factories safe for workers to regain the GSP facility in the United States and for this privilege, we should fulfill their conditions too”.

Reminding the history of the Denim, Mr. A F M Sarwar Kamal, Chairman, BUBT Trust, said, “There is a wider gap in Denim sector, if BUBT students can be prepared as the best, they can fulfill the gap and can be the leader in this particular section”. Prof. Md. Abu Saleh, Vice Chancellor of BUBT said, “We will create an exhibition Room to show the new ideas and products created by BUBT Textile Engineering students. Textile Engineering Department of BUBT has the responsibility to play a role in developing our Textile and Denim sector in Bangladesh.”

Guests inaugurated and visited the Room of Textile Innovative Works created by the students under Merchandising Unit of Department of Textile Engineering, BUBT. The contest winners and the winners of the ‘Textile Talent Search’ 2<sup>nd</sup> season-2017 were awarded prizes.

Deans of various faculties, Registrar of BUBT, Controller of Examinations, Director, CGO, Chairmen of all Departments, Faculty members, Officials and students of Department of Textile Engineering of BUBT were present in the program.